# SWOT analysis

Brainstorm just a couple of things that could go in some of these boxes.

What about your current situation presents a strength, a weakness, an opportunity, or a threat?

Link these to your vision as well as to those things I listed that funders are looking for—the publications, the reputation, the knowledge and skills, prelim data…

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| --- | --- |
| **Strengths**  Ex: data analysis skills | **Weaknesses**  Ex: no independent funding |
| Ex: new community partner  **Opportunities** | Ex: No Time!  **Threats** |

Goal 1:

Activities:

Target date:

\_\_\_\_\_\_\_

Month: